

# **EARLY ORTHODONTIC AIRWAY FOCUSED TREATMENT FOR CHILDREN**

May 3, 2023 @ 7:00 pm (EST)

It has been estimated that 70% of children have a malocclusion. These children are in your office and therefore you do not have to do any external marketing. Orthodontics is a team game. You must educate your staff and yourself to treat your existing patients. Parents are actively looking for dentists who can treat their children's narrow jaws and crooked teeth at an early age.

Early treatment prevents the need for the extraction of permanent teeth and possibly surgery later on. The parents do not want to wait until the malocclusion gets worse and the cost of orthodontic treatment increases. It is also much easier to convince an 8 year old girl to wear a removable or fixed appliance to correct the problem rather than to treat teenagers later on.

## **COURSE CONTENT**

1. How to treat anterior crossbites with functional appliances in children at an early age in order to prevent orthognathic surgery at age 17.
2. How early treatment by expanding the upper and lower arches can create beautiful broad smiles, straight teeth and room for all the permanent teeth.
3. Learn how to diagnose and treat the simple cases and refer out the complex cases.
4. Dental practices are undergoing significant competition from the numerous Dental Corporations. Today you must be proactive and consider adding more services such as early orthodontic treatment for children to your practice.
5. Early orthodontic treatment to expand the upper and lower arches and appliances to move upper front teeth forward in anterior crossbites, and the mandible forward in cases of retrognathic mandibles will significantly open the airway. This frequently converts a mouth breather to a nasal breather which is one of the keys to improving the overall health of the patient.
6. Helping children achieve optimum health as well as straight teeth and broad smiles is extremely satisfying and greatly appreciated by the children and the parents.